



2025 Town of Brookfield Food Truck Festival

The Corners of Brookfield

May 21 | Jun 18 | Jul 16 | Aug 20 | Sept 17

4:30PM – 8:00PM

Live Music | Local Food Vendors | Craft Beer | Kid Friendly Activities

5,500 Guests/Event (Estimate)

Discover Brookfield is bringing back our Town Food Truck Festival this summer at The Corners of Brookfield. Join us the third Wednesday of each month May – September for a fun filled night with local food vendors, craft beer, live music, and kid friendly activities.

Sponsors will have the opportunity to promote their business to a wide and diverse audience throughout the summer. See how you can be involved!

Presenting Sponsor - \$5,000 Exclusive Season Sponsor (\$12,000 Value) (1 Available)

- Company logo on Corners digital signage in conjunction with Town Food Truck Series advertising, including Out-of-Home I-94 double-sided 60-ft digital billboard & Bluemound 35-ft digital billboard, along with 2 internal kiosks & Market Square digital screen for 30 days leading up to each event. Note: Logo/Promotion will be on rotation schedule with other advertisers. - *\$7,500 Value*
- Discover Brookfield to provide 5 Social Media Posts Promoting Your Business as Presenting Sponsor (1 per month leading up to each event) - *\$1,250 Value*
- Logo/Name prominent on Discover Brookfield email communication/advertising - *\$1,750 Value*
- Company logo on Discover Brookfield event website page with link to company website - *\$1,500 Value*

Music Sponsor - \$2,500 Exclusive Season Sponsor (\$10,875 Value) (1 Available)

- Company logo on Corners digital signage in conjunction with Town Food Truck Series advertising, including Out-of-Home I-94 double-sided 60-ft digital billboard & Bluemound 35-ft digital billboard, along with 2 internal kiosks & Market Square digital screen for 30 days leading up to event - *\$7,500 Value*
- Company logo on Discover Brookfield event website page with link to company website - *\$1,500 Value*
- Company logo present on-stage signage - *\$1,250 Value*
- Discover Brookfield to announce Sponsor at each event - *\$625 Value*

Event Sponsor - \$1,000/Event - \$4,000 Exclusive Season Sponsor (\$5,000 Value/Event) (3 Available)

- 10x10 booth space at event - *\$2,500 Value*
- Opportunity to hand out literature, brochures, have an activity to pair with booth - *\$1000 Value*



- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value

Event Cancellation Policy:

- If a Town Food Truck Festival event is cancelled by Discover Brookfield, Sponsors will be reimbursed as stated below:
 - More than 90 days in advance – 75% Refund
 - 45-89 days in advance – 50% Refund
 - 14-44 days in advance – 24% Refund
 - Less than 2 weeks in advance – 0% Refund
- If a Sponsor cancels any time leading up to an event, there will be no reimbursement.

Please initial here stating you've read and understand the cancellation policy: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Contact Person: _____ Contact Email: _____

Signature: _____ Date: _____

Please email company logo and link to website to: anna@discoverbrookfield.com

Please make checks payable to Town of Brookfield Convention & Visitors Bureau and mail to:

GBCC/Discover Brookfield
Attn: Anna Antoine
17100 W Bluemound Road
Suite 202
Brookfield, WI 53005

