



Become A 2025 Discover Brookfield Key Partner

Limited to ONLY SIX Businesses in 2025!

Is your business interested in being involved with the community? Do you want to get your name out to residents and visitors of the Town of Brookfield? Discover Brookfield is offering a partnership opportunity for area businesses. We invite you to become a 2025 Key Partner. You will receive benefits such as event highlights, social media promotions, website promotions and much more. You will also receive first chance to participate in our key events for 2025.

Here are all the benefits you will receive as a 2025 Key Partner:

- **Event Highlights - (\$2,250 Value)**
 - At all Discover Brookfield events, your name/logo will be displayed as a Key Partner on a sandwich board poster with other Key Partners.
- **Social Media Promotion - (\$3,000 Value)**
 - Your company will receive six social media posts highlighting your involvement with Discover Brookfield as a Key Partner.
 - Includes your company name and logo, one photo of your choosing, and a link back to your social media account or website.
 - *Timing decided by Discover Brookfield.*
- **Website Highlight - (\$12,000 Value)**
 - Your company name/logo will be displayed on the front page of the Discover Brookfield website.
 - Your name/logo will be linked back to your company website.
 - *Listed until December 31, 2025, under "Thank you to our Key Partners".*
- **Newsletter Feature - (\$1,200 Value)**
 - Your company will receive a highlight in two of our monthly newsletters.
 - Includes your company name, logo, 25 words and a link back to your company website.
 - *Timing decided by Discover Brookfield.*
- **Event Participation**
 - Town Food Truck Festival - (\$8,500 Value)**
 - 10x10 booth space at two TTF events - \$5,000 Value
 - i. *Choice of month based on a first come, first serve basis.*
 - Opportunity to hand out literature, brochures, have an activity to pair with booth - \$2000 Value
 - Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value



Dog, Dash, Discover 5K - (\$6,000 Value)

- 10x10 booth space at event - \$2,500 Value
- Opportunity to hand out literature, brochures, have an activity to pair with booth - \$1000 Value
- One-Color Logo on Race Shirt - \$500 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Opportunity to Promote your Organization in Race Packets - \$500 Value

Brooktoberfest - (\$1,800 Value)

- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- 1 Social Media Posts Promoting All Key Partners - \$300 Value

To become a 2025 Discover Brookfield Key Partner, the fee is \$3,000. For this fee, your company will receive a \$34,700 value, over 85,000 Impressions and reach over 50,000 people.*

My company is interested in becoming a 2025 Discover Brookfield Key Partner for \$3,000.

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Contact Person: _____ Contact Email: _____

Signature: _____ Date: _____

Please email company logo and link to website to: anna@discoverbrookfield.com

Please make checks payable to Town of Brookfield Convention & Visitors Bureau and mail to:

GBCC/Discover Brookfield
Attn: Anna Antoine
17100 W Bluemound Road
Suite 202
Brookfield, WI 53005

**Numbers are an estimate and are not guaranteed.*

***If any Discover Brookfield events are cancelled, all Key Partners will receive a partial refund based on the sponsorship form of each event.*