

**2024 Dog Dash Discover 5K Run/Walk**

The Corners of Brookfield

June 1, 2024

8:00am – 12:00pm

250 Guests (Estimate)

Discover Brookfield is bringing back our Dog Dash Discover 5K Run/Walk in 2024 at The Corners of Brookfield. Join us June 1st for a fun filled day benefitting a local nonprofit. Participants will have the opportunity to run with their own dogs during the race. This is the perfect community event, and all are welcome!

Sponsors will have the opportunity to promote their business to a wide and diverse audience. See how you can be involved!

**Presenting Sponsor - \$1,000 Donation (\$9,125 Value) (1 Available)**

- 10x10 booth space at event - \$2,500 Value
- Opportunity to hand out literature, brochures, have an activity to pair with booth - \$1000 Value
- Large One-Color Logo on Race Shirt - \$500 Value
- 3 Social Media Posts Promoting Your Business as Presenting Sponsor - \$750 Value
- Logo/Name Prominently Displayed on all Event Email Communication/Advertising - \$1,750 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Opportunity to Promote your Organization in Race Packets - \$500 Value
- Discover Brookfield to announce Sponsor at event - \$625 Value

**Gold Sponsor - \$500 Donation (\$4,200 Value) (3 Available)**

- 10x10 booth space at event - \$2,500 Value
- Opportunity to hand out literature, brochures, have an activity to pair with booth - \$1000 Value
- Medium One-Color Logo on Race Shirt - \$500 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Opportunity to Promote your Organization in Race Packets - \$500 Value

**Silver Sponsor - \$250 Donation (\$2,500 Value) (5 Available)**

- Small One-Color Logo on Race Shirt - \$500 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Opportunity to Promote your Organization in Race Packets - \$500 Value



Product Sponsor

- I would like to donate the following product(s),

(i.e.: Water bottles, t-shirts, key chains, doggie bandanas, post-run snacks/food, doggie bags, etc.) in exchange for promotional services estimated at \$ _____
(estimated cost determines level of sponsorship).

Event Cancellation Policy:

- If the Dog, Dash, Discover 5K is cancelled by Discover Brookfield, Sponsors will be reimbursed as stated below:
 - More than 90 days in advance – 75% Refund
 - 45-89 days in advance – 50% Refund
 - 14-44 days in advance – 24% Refund
 - Less than 2 weeks in advance – 0% Refund
- If a Sponsor cancels any time leading up to the event, there will be no reimbursement.

Please initial here stating you've read and understand the cancellation policy: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Contact Person: _____ Contact Email: _____

Signature: _____ Date: _____

We plan to send promotional materials for race packets:

☐

Yes

☐

No

Please email company logo and link to website to: anna@discoverbrookfield.com

Please make checks payable to Town of Brookfield Convention & Visitors Bureau and mail to:

GBCC/Discover Brookfield
Attn: Anna Antoine
17100 W Bluemound Road
Suite 202
Brookfield, WI 53005