

Brooktoberfest



2023 Brooktoberfest

Stefans Soccer Brookfield
September 30, 2023
11:00am – 8:00pm
3,000 Guests (Estimate)

On Saturday, October 1st, Discover Brookfield will host our second annual, Brooktoberfest at Stefans Soccer! There will be live music, local food and beer vendors, authentic Oktoberfest contests and much more. This event was designed as a family friendly way to celebrate the start of fall in the Town of Brookfield. Highlighting the Town in a safe and friendly way and bringing the community together.

Sponsors will have the opportunity to promote their business to a wide and diverse audience. See how you can be involved!



Presenting Sponsor - \$3,000 Donation (\$14,625 Value) (1 Available)

- 2 – 3-minute time slots on the podium to promote your business to guests - \$3,000 Value
- 10x10 booth space at event - \$2,500 Value
- Recognition in press release - \$2,000 Value
- Logo/Name Prominently Displayed on all Event Email Communication/Advertising - \$1,750 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Exclusive signage recognizing sponsorship - \$1,500 Value
- Opportunity to hand out literature, brochures, have an activity to pair with booth - \$1000 Value
- 3 Social Media Posts Promoting Your Business as Presenting Sponsor - \$750 Value
- Discover Brookfield to announce Sponsor at event - \$625 Value



Platinum Sponsor - \$2,000 Donation (\$11,125 Value) (2 Available)

- 10x10 booth space at event - \$2,500 Value
- Recognition in press release - \$2,000 Value
- Logo/Name Prominently Displayed on all Event Email Communication/Advertising - \$1,750 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Signage recognizing sponsorship - \$1,500 Value
- Opportunity to hand out literature, brochures, have an activity to pair with booth - \$1000 Value
- Discover Brookfield to announce Sponsor at event - \$625 Value
- 1 Social Media Post Promoting Your Business as Platinum Sponsor - \$250 Value



Gold Sponsor - \$750 Donation (\$4,250 Value) (3 Available)

- 10x10 booth space at event - \$2,500 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- 1 Social Media Posts Promoting all Gold Sponsors - \$250 Value



Silver Sponsor - \$250 Donation (\$1,750 Value) (5 Available)

- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- 1 Social Media Posts Promoting all Silver Sponsors - \$250 Value

Product Sponsors



Tent Sponsor - \$1,500 Donation (\$7,375 Value) (1 Available)

- 10x10 booth space at event - \$2,500 Value
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Signage recognizing sponsorship - \$1,500 Value
- Opportunity to hand out literature, brochures, have an activity to pair with booth - \$1000 Value
- Discover Brookfield to announce Sponsor at event - \$625 Value
- 1 Social Media Posts Promoting all Product Sponsors - \$250 Value



Table/Chair Sponsor - \$500 Donation (\$3,250 Value) (1 Available)

- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Signage recognizing sponsorship on tables - \$1,500 Value
- 1 Social Media Posts Promoting all Product Sponsors - \$250 Value



Musician Sponsor - \$500 Donation (\$3,250 Value) (3 Available)

- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Signage recognizing sponsorship on stage - \$1,500 Value
- 1 Social Media Posts Promoting all Product Sponsors - \$250 Value

Activity Sponsors



Dachshund Race Sponsor - \$750 Donation (\$5,375 Value) (1 Available)

- Opportunity to judge competition under Discover Brookfield Leadership - \$3,000 Value
 - a. Details to be discussed with Discover Brookfield before finalizing sponsorship
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Discover Brookfield to announce Sponsor at start of competition - \$625 Value
- 1 Social Media Posts Promoting all Activity Sponsors - \$250 Value



Best Dress Competition Sponsor - \$750 Donation (\$5,375 Value) (1 Available)

- Opportunity to judge competition under Discover Brookfield Leadership - \$3,000 Value
 - a. Details to be discussed with Discover Brookfield before finalizing sponsorship
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Discover Brookfield to announce Sponsor at start of competition - \$625 Value
- 1 Social Media Posts Promoting all Activity Sponsors - \$250 Value

Beer Stein Holding Competition Sponsor - \$750 Donation (\$5,375 Value) (1 Available)

- Opportunity to judge competition under Discover Brookfield Leadership - \$3,000 Value
 - a. Details to be discussed with Discover Brookfield before finalizing sponsorship
- Company logo on Discover Brookfield event website page with link to company website - \$1,500 Value
- Discover Brookfield to announce Sponsor at start of competition - \$625 Value
- 1 Social Media Posts Promoting all Activity Sponsors - \$250 Value

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Contact Person: _____ Contact Email: _____

Signature: _____ Date: _____

Please email company logo and link to website to: anna@discoverbrookfield.com

Please make checks payable to Town of Brookfield Convention & Visitors Bureau and mail to:

GBCC/Discover Brookfield
Attn: Anna Antoine
17100 W Bluemound Road
Suite 202
Brookfield, WI 53005