



2023 Arts Crafts & Drafts

The Corners of Brookfield

Jun 10 & 11, 2023

SAT: 10:00AM – 5:00PM SUN: 11:00AM – 5:00PM

Art Vendors | Live Music | Local Food Vendors |
Craft Beer | Kid Friendly Activities

25,000 Guests (Estimate)

Discover Brookfield and The Corners of Brookfield are bringing back our Arts, Crafts & Drafts. The event will be the second weekend in June and will feature over 75 local artists. We will also have live music, kid friendly activities, craft beer, and much more.

Sponsors will have the opportunity to promote their business to a wide and diverse audience. See how you can be involved!



Presenting Sponsor \$4,000 (\$14,000 Value) (1 available)

- Company logo on Corners digital signage, including Out-of-Home I-94 double-sided 60-ft digital billboard & Bluemound 35-ft digital billboard, along with 2 internal kiosks & Market Square digital screen for 60 days leading up to event (\$4,000 value)
- Company logo on festival website with link to company website (\$3,000 value)
- Logo/Name prominent on email communication/advertising (\$4,000 value)
- Recognition in press release (\$3,000 value)



Classic Booth Sponsor \$2,500 (\$8,000 Value) (3 available)

- 10x10 Booth Space from which to sample, present & greet visitors (\$5,000 value)
- Company logo on festival website with link to company website (\$3,000 value)



Draft Sponsor \$2,000 (\$8,500 Value) (1 available)

- Company logo on Corners digital signage, including Out-of-Home I-94 double-sided 60-ft digital billboard & Bluemound 35-ft digital billboard, along with 2 internal kiosks & Market Square digital screen for 30 days leading up to event (\$4,000 value)
- Company logo on festival website with link to company website (\$3,000 value)
- Opportunity to provide 2-4 volunteers to serve drafts at festival & greet visitors (\$1,500 value)





Music Sponsor \$1,500 (\$8,250 Value) (2 available)

- Company logo on Corners digital signage, including Out-of-Home I-94 double-sided 60-ft digital billboard & Bluemound 35-ft digital billboard, along with 2 internal kiosks & Market Square digital screen for 30 days leading up to event (\$4,000 value)
- Company logo on festival website with link to company website (\$3,000 value)
- Company logo present on-stage signage (\$1,250 value)



Youth Art Tent Sponsor \$1,000 (\$7,500 Value) (1 available)

- Company name/banner onsite by activation (\$1,500 value)
- Company logo on festival website with link to company website (\$3,000 value)
- Option to provide logo'd items/takeaways/favors for guests (\$1,000 value)



Corporate Sponsor \$500 (\$4,000 Value) (5 available)

- Company logo on festival website with link to company website (\$3,000value)
- Work with the Festival team to get your Company logo a part of the onsite branding program (\$1,000 value)

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Contact Person: _____ Contact Email: _____

Signature: _____ Date: _____

Please email company logo and link to website to: anna@discoverbrookfield.com

Please make checks payable to Town of Brookfield Convention & Visitors Bureau and mail to:

GBCC/Discover Brookfield
Attn: Anna Antoine
17100 W Bluemound Road
Suite 202
Brookfield, WI 53005

