

## SPONSORSHIP LEVELS



### Draft Sponsor \$2,500 (1 available)

- Company logo on Corners digital signage, including Out-of-Home I-94 double-sided 60-ft digital billboard & Bluemound 35-ft digital billboard, along with 2 internal kiosks & Market Square digital screen for 30 days leading up to event (\$4k value)
- Company logo on festival website with link to company website
- Opportunity to provide 2-4 volunteers to serve drafts at festival & greet visitors



### Classic Booth Sponsor \$2,500 (3 available)

- 10x10 Booth Space from which to sample, present & greet visitors
- Company logo on festival website with link to company website



### Music Sponsor \$2,500 (1 available)

- Company logo on Corners digital signage, including Out-of-Home I-94 double-sided 60-ft digital billboard & Bluemound 35-ft digital billboard, along with 2 internal kiosks & Market Square digital screen for 30 days leading up to event (\$4k value)
- Company logo on festival website with link to company website
- Company logo present on stage signage
- *Onsite Component – TBD*



### Youth Art Tent Sponsor \$1,000 (1 available)

- Company name/banner onsite by activation
- Company logo on festival website with link to company website
- Option to provide logo'd items/takeaways/favors for guests



### Corporate Sponsor \$500 (5 available)

- Company logo on festival website with link to company website
- Work with the Festival team to get your Company logo a part of the onsite branding program!



Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email company logo and link to website to: [anna@discoverbrookfield.com](mailto:anna@discoverbrookfield.com)

Please make checks payable to Town of Brookfield Convention & Visitors Bureau and mail to:

GBCC/Discover Brookfield  
Attn: Anna Antoine  
17100 W Bluemound Road  
Suite 202  
Brookfield, WI 53005

