

# Brooktoberfest



On Saturday, October 9<sup>th</sup>, Discover Brookfield will host our first ever, Brooktoberfest at Stefans Soccer! There will be live music, local food and beer vendors, authentic Oktoberfest contests and much more. This event was designed as a family friendly way to celebrate the start of fall in the Town of Brookfield. Highlighting the Town in a safe and friendly way and bringing the community together.

**Presenting Sponsor - \$5,000 Donation** (One Available)

1. Podium time
2. Logo/Name prominent on printed advertising materials
3. Recognition in press release
4. Special recognition from podium
5. Display space at event
6. Exclusive signage recognizing sponsorship
7. Recognition on social media as presenting sponsor
8. Logo/Name prominent on email communication/advertising
9. Logo/Name prominent on event page on website
10. Logo Linked to sponsor website (where appropriate)

**Platinum Sponsor - \$3,500 Donation** (2 Available)

1. Recognition in press release
2. Special recognition from podium
3. Display space at event
4. Signage recognizing sponsorship
5. Recognition on social media as platinum sponsor
6. Logo/Name prominent on email communication/advertising
7. Logo/Name prominent on event page on website
8. Logo Linked to sponsor website (where appropriate)

**Gold Sponsor - \$2,000 Donation** (3 Available)

1. Display space at event

2. Signage recognizing sponsorship
3. Recognition on social media as gold sponsor
4. Name on email communication/advertising
5. Name on event page on website

- Silver Sponsor - \$1,000 Donation (4 Available)**
1. Recognition on social media as silver sponsor
  2. Name on email communication/advertising
  3. Name on event page on website

- Bronze Sponsor - \$500 Donation (6 Available)**
1. Name on event page on website

### **Product Sponsor**

- \_\_\_\_\_ 1. **Tent Sponsor** – \$3,000 Donation (One Available)
- a. Special recognition from podium
  - b. Display space at event
  - c. Signage recognizing sponsorship on tent
  - d. Recognition on social media as tent sponsor
  - e. Logo/Name prominent on email communication/advertising
  - f. Logo/Name prominent on event page on website
  - g. Logo Linked to sponsor website (where appropriate)
- \_\_\_\_\_ 2. **Table/Chair Sponsor** - \$1,000 Donation (One Available)
- a. Signage recognizing sponsorship
  - b. Name on email communication/advertising
  - c. Name on event page on website
- \_\_\_\_\_ 3. **Musician Sponsor** - \$1,000 Donation (3 Available)
- a. Recognition on social media as musician sponsor
  - b. Name on email communication/advertising
  - c. Name on event page on website
- \_\_\_\_\_ 4. **Mascot Sponsor (Brewers Racing Sausages)** - \$500 Donation (One Available)
- a. Name on event page on website
  - b. Name announced as sponsor when mascots arrive
- \_\_\_\_\_ 5. **Water/Ice Sponsor** - \$500 Donation (One Available)
- a. Name on event page on website
  - b. Signage at water sale table
- \_\_\_\_\_ 6. **Koozie Sponsor** - \$500 Donation (One Available)
- a. Name on event page on website
  - b. Signage at sale table

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email company logo to: **[anna@discoverbrookfield.com](mailto:anna@discoverbrookfield.com)**

Please make checks payable to **Town of Brookfield Convention & Visitors Bureau** and mail to:

Brookfield Chamber of Commerce/Town of Brookfield CVB  
Attn: Anna Antoine  
17100 W Bluemound Road  
Suite 202  
Brookfield, WI 53005